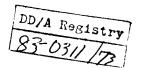
4 August 1983



NOTE	TO:	Executive	Director
14 (7 1 17)	10.	DVCCGCTAC	Director

Deputy Director for Administration

SUBJECT: Discussions with

45-8

STAT

FROM:

Lavon B. Strong

Director, Public Affairs Office

has done considerable thinking about the building project and had in fact obtained various materials (attached, left, for what they are worth) detailing how large corporations have dealt with this kind of problem in the past. STAT

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advice was keep on doing what we've been doing--its obviously working because the publicity has all been good. The bottom line was:

- Play the good neighbor role to the hilt.
- b. Make a list of the accommodations we have made to alleviate citizens' concerns and use them in answering every query.
- c. Find out the position of influential citizens of McLean (other than those in associations) and find ways to get them on Agency side. (His thrust was to get to the officials (Mayor, Council, etc.) who run the city, but fact is McLean is unincorporated and has no governing body.)
- Answer every allegation or misinformation quickly with facts.

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e. Maintain the position of <u>including</u> the concerned citizens in the discussions, but also never intimate that they			
have a say about whether the building will be built or not.			
3. was pleased we bounced this problem off him and stated firmly he will be pleased to help with any specific question or issue before we respond if we are not sure how to react. (He recounted the "killing the dogs" story and how dumb it was for DoD to have ever considered such a thing, no matter	STAT		
how much the facts justified the action. It turns out a friend of his was the major honcho, and told him how stupid it was and almost lost the friend.)	STAT		
4. I believe it was well worthwhile discussing the building project with the is at his best advising on specific problems I would not hesitate using him for the kind of instant advice he has offered, if the need arises.			
	STAT		
Lavon B. Strong			

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		STAT
	8-1-83	
Dear Lavon -		
Lere we copies of w	hat	
some others have done - f	um the	
PRSA idea fill. None	obviously	
will be exactly tuned t	o your	
problem, but there may	, he	
a deat will	be	
a few ideas that will		OT 4 T
useable —	•	SIAI
-1		STAT